

PRESS RELEASE
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Most Handsome NHL Coaches 2022: Where Does Rick Bowness Rank, According to Beauty-Technology Analysis?

- **Winnipeg Jets Head Coach, Rick Bowness, Ranks #6 Most Handsome Head Coach** in the NHL, according to popular beauty measurement app.
- Edmonton Oilers' Coach, **Jay Woodcroft, ranked #1 best looking with a scorching 9.18 out of 10 - the only 'Perfect' score** of all 32 coaches analyzed.
- Darryl Sutter, Derek Lalonde, John Hynes, and Paul Maurice make up remaining **Top-5 Silver-Fox-Spots!**
- **Coaches whose Hockey Careers have taken their toll** include Peter Laviolette, Jim Montgomery, Andre Tourigny, David Quinn, and Gerald Gallant, **who make up the bottom 5!**
- On average, **coaches in their 60s are deemed more handsome** than their younger counterparts, according to the beauty-symmetry algorithm.
- The **Pacific Division of the Western Conference is the most handsome** tier with an average score of 8.15.

Jay Woodcroft, the 46-year-old head coach of Edmonton Oilers, has been identified as the most handsome coach in the NHL, research by *Gambling.com* can reveal.

As we all know, beauty is subjective. However, with technology being an ever-increasing factor in people's daily lives (and as a bit of off-season fun), researchers at *Gambling.com* turned to popular beauty measurement app [Golden Ratio Face](#) to help determine which NHL Coaches are ageing like fine wines and **whose hard-knock-hockey-careers have taken their toll!**

Most Handsome NHL Head Coaches

Rank	Head Coach	Team	Age	Score
1	Jay Woodcroft	Edmonton Oilers	46	9.18
2	Darryl Sutter	Calgary Flames	64	8.9
3	Derek Lalonde	Detroit Redwings	49	8.68
4	John Hynes	Nashville Predators	47	8.65
5	Paul Maurice	Florida Panthers	55	8.62
6	Rick Bowness	Winnipeg Jets	67	8.6
T7	Craig Berube	St Louis Blues	56	8.57
T7	Dallas Eakins	Anaheim Ducks	55	8.57
9	John Tortorella	Philadelphia Flyers	64	8.49
T10	Rod Brind'Amour	Carolina Hurricanes	51	8.38
T10	Dean Evason	Minnesota Wild	58	8.38
12	Brad Larsen	Columbus Blue Jackets	45	8.31
13	Sheldon Keefe	Toronto Maple Leafs	42	8.19
14	Dave Hakstol	Seattle Kraken	54	8.16
15	Jared Bednar	Colorado Avalanche	50	8.09
16	Bruce Boudreau	Vancouver Canucks	67	8.06
17	Lindy Ruff	New Jersey Devils	62	8.04
18	Luke Richardson	Chicago Blackhawks	53	7.99
19	Don Granato	Buffalo Sabres	55	7.97
T20	Martin St-Louis	Montreal Canadiens	47	7.96
T20	Pete DeBoer	Dallas Stars	54	7.96
22	Todd McLellan	Los Angeles Kings	54	7.85
23	Bruce Cassidy	Vegas Golden Knights	57	7.58
24	D.J. Smith	Ottawa Senators	45	7.54
25	Lane Lambert	New York Islanders	57	7.48
26	Mike Sullivan	Pittsburgh Penguins	54	7.44
27	Jon Cooper	Tampa Bay Lightning	55	7.43
28	Gerard Gallant	New York Rangers	59	7.35
29	David Quinn	San Jose Sharks	56	6.89
30	André Tourigny	Arizona Coyotes	48	6.62
31	Jim Montgomery	Boston Bruins	53	6.57
32	Peter Laviolette	Washington Capitals	56	6.04

One of the most interesting trends to emerge from the data was the high scoring of older gentlemen on the list of NHL Head Coaches ahead of the new season. Five of the 32 head coaches are over the age of 60 – with an average age of 64.8 among them – but, remarkably, all of them scored over 8/10 on the app, boasting an average of **8.42**.

Age Before Beauty?

Rank	Age Bracket	Average Score	Average Age
1	Coaches in their 60s (5)	8.42	64.8
2	Coaches in their 40s (8)	8.14	46.13
3	Coaches in their 50s (19)	7.75	54.84

Head coaches in their 40s – boosted by Woodcroft’s 9.18 result – were next in line with an average of 8.14 between the eight managers in that age bracket.

With 19 of the 32 head coaches being in their 50s, their average score works out just below the overall average (7.95) at **7.75** – not bad at all for men who’ve spent their entire careers putting their bodies on the line.

Meanwhile, when split up into divisions, the Western Conference wins hands down, with Pacific taking top spot, closely followed by Central.

Most Handsome Rankings By Division

Rank	Division	Average Score	Average Age
1	Western Conference Pacific	8.15	56.63
2	Western Conference Central	8.1	54.13
3	Eastern Conference Atlantic	7.87	50.13
4	Eastern Conference Metropolitan	7.69	56

All-in-all, this year’s roster of NHL coaches are a handsome bunch, and Oilers head coach Woodcroft tops the lot. Can he back up that accolade by winning on the rink? The Oilers are +750 to win the Western Conference and +1800 to win the Stanley Cup.

[ENDS]

Methodology

Portraits from the official NHL website were used in conjunction with the [Golden Ratio Face app](#). In some cases, decimals were rounded up or down to ensure consistency in the digits.

Downloaded by over one million users on their smart devices, Golden Ratio Face is inspired by the Golden Ratio of Beauty Phi – a measure of physical perfection according to ancient Greeks. Users are given the opportunity to upload portraits to the app and then they receive a ‘Face Beauty Analysis’.

The real Golden Ratio is approximately a score of 1.618, however the app has simplified matters to give users a basic score out of 10 on facial symmetries. It is incredibly difficult to achieve a high score though, as you’ll see in the results of the research we’ve conducted.

Notes To Editors

See our full findings in the attached Excel document. If you’d like to use any of the information or commentary in this press release please reference Gambling.com and link to our Canada Home Page accordingly: <https://www.gambling.com/ca/sports-betting/top-sites> .

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