



PUBLIC VIEWS ON  
MANITOBA 150 SPENDING **Winnipeg Free Press**

DECEMBER 2019

**PROBE** RESEARCH INC.

FOR MORE  
INFORMATION:

**Mary Agnes Welch**  
Principal

**PROBE RESEARCH INC.**

603 – 191 Lombard Ave.  
Winnipeg, MB R3B 0X1  
(204) 470-8862  
maryagnes@probe-research.com  
[www.probe-research.com](http://www.probe-research.com)



## KEY FINDINGS

- Awareness of Manitoba 150 is high. Nearly three-quarters of Manitobans are aware of the province's sesquicentennial, including four-in-ten who are very familiar with the anniversary. Awareness of the province's birthday is highest among older, more educated and wealthier Manitobans.
- One-half of Manitobans feel provincial spending on Manitoba 150 – the celebrations and the infrastructure projects – is at about the right level. However, nearly as many Manitobans feel the province is spending too much to mark this celebration. Women, younger adults and parents are most likely to state the government is spending too much on Manitoba 150.

# ABOUT THE PROBE RESEARCH OMNIBUS

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific telephone surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey is the province's largest and most trusted general population survey.

## SURVEY INSTRUMENT

The survey instrument was designed by Probe Research in close consultation with the *Winnipeg Free Press*.

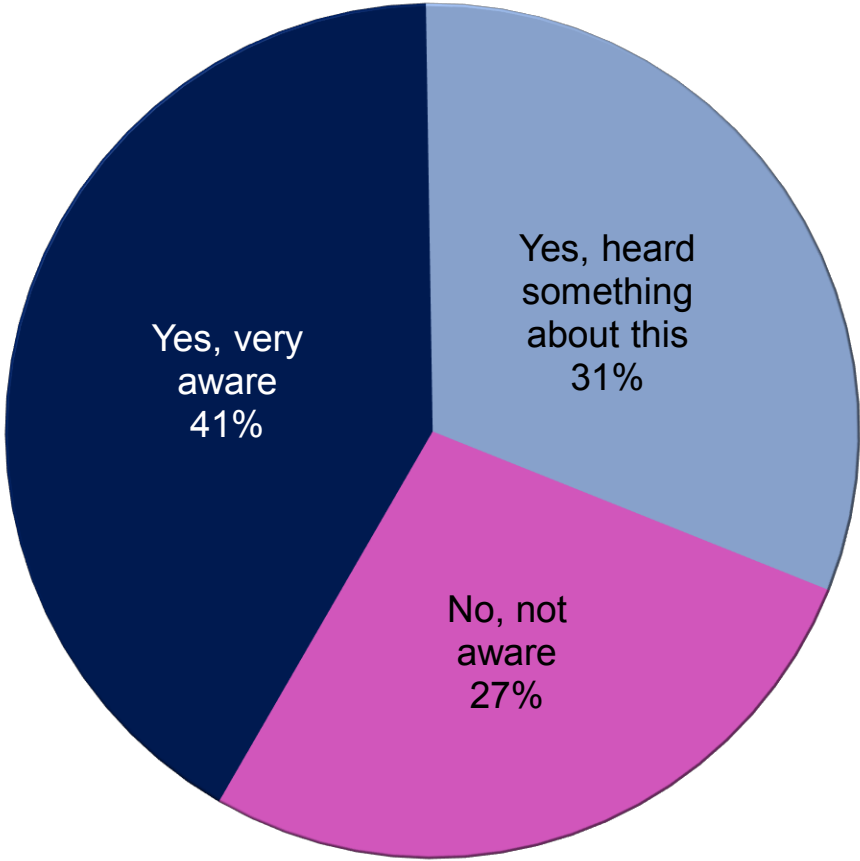
## METHODOLOGY

- Between Nov. 27<sup>th</sup> and Dec. 10<sup>th</sup>, 2019, Probe Research surveyed a random and representative sampling of 1,000 adults residing in Manitoba.
- With a sample of 1,000, one can say with 95 percent certainty that the results are within  $\pm 3.1$  percentage points of what they would have been if the entire adult population of Winnipeg had been surveyed. The margin of error is higher within each of the survey's population sub-groups.
- Modified random digit dialing, including both landline and wireless numbers, ensured all Manitoba adults had an equal opportunity to participate in this Probe Research survey. A CATI-to-web approach was employed whereby a live-voice operator randomly recruited respondents by telephone, inviting them to complete the survey via a secure online questionnaire. In addition, 305 randomly recruited Probe Research panel members were included in this general population adult sampling.
- Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the province's population. All data analysis was performed using SPSS statistical analysis software.

# NEARLY THREE- QUARTERS ARE AWARE OF MANITOBA 150

Q1. "Next year - in 2020 - Manitoba will mark 150 years since the province joined Canada. Before now, were you aware of this anniversary?"

Total Aware: 72%



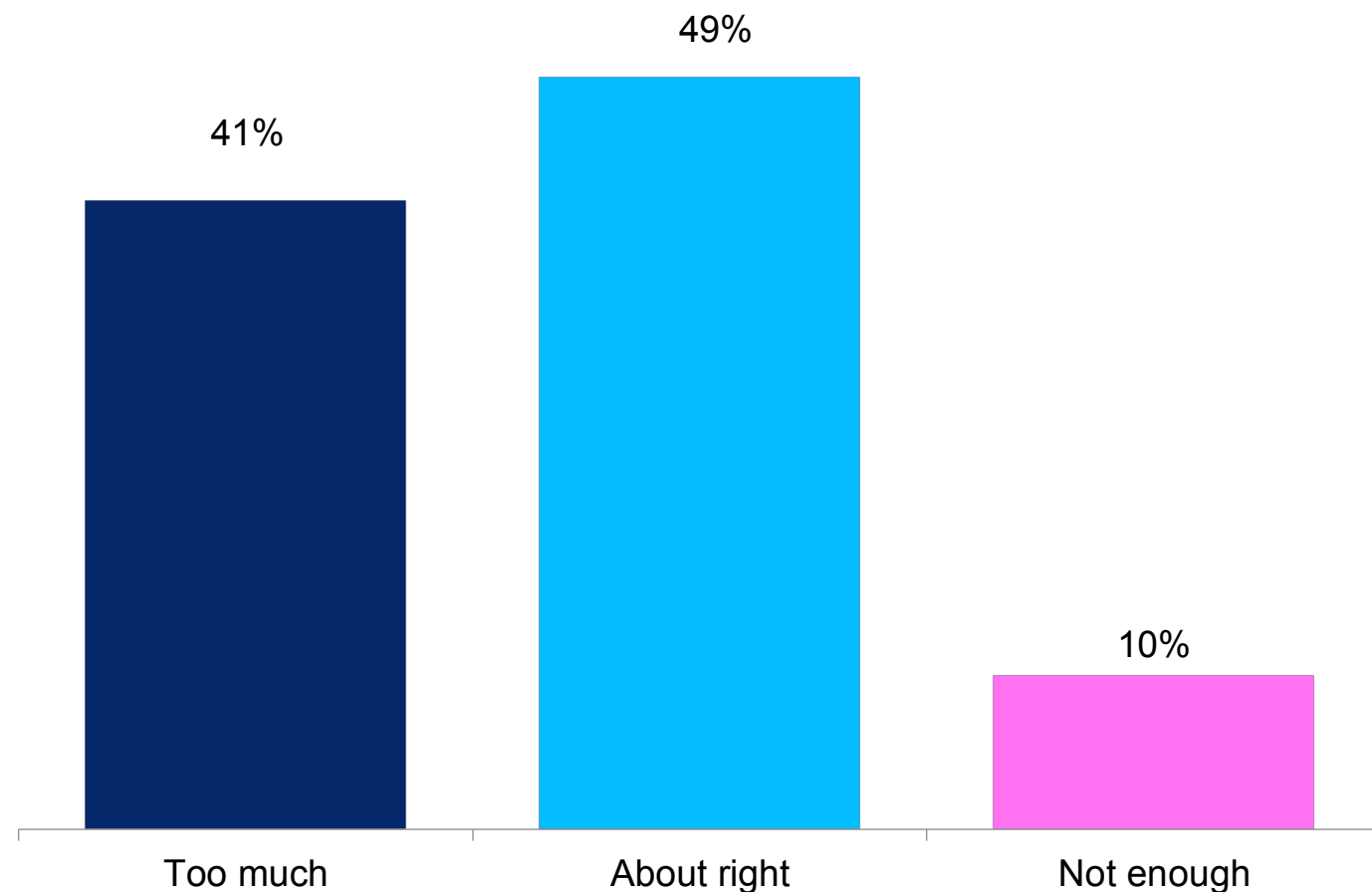
Those most likely to be "very aware" of Manitoba 150 include:

- Those aged 55+ (59% very aware vs. 28% among those 18-34).
- Those without children at home (47% vs. 31% among those with children at home).
- Manitobans with higher levels of education and higher household incomes.

Base: All respondents (N=1,000)

# FOUR-IN-TEN SAY SPENDING ON MANITOBA 150 IS EXCESSIVE

Q2. "So far, the Manitoba government has budgeted \$5 million to celebrate this anniversary, and \$45 million for building projects. Is that too much money, too little, or about right?"



Those most likely to say spending on Manitoba 150 is "too much" include:

- Women (51% vs. 31% among men).
- Younger adults (47% among those 18-34 vs. 36% among those 55+).
- Those with children at home (47% vs. 39% among those without children at home).
- Those who were not aware of Manitoba 150 (50% vs. 39% among those who were aware of the anniversary).

Base: All respondents (N=1,000)

**SECTION MED**

**1. Next year - in 2020 - Manitoba will mark 150 years since the province joined Canada. Before now, were you aware of this anniversary?**

**2. So far, the Manitoba government has budgetted \$5 million to celebrate this anniversary, and \$45 million for building projects. Is that too much money, too little, or about right?**

			TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				(1000)	Winnipeg	Rural	Male	Female	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54
BASE			(600)	(400)	(486)	(514)	(329)	(378)	(293)	(167)	(187)	(133)	(163)	(191)	(160)	
AWARE OF MB 150	(NET) AWARE	Cases	728	445	283	353	374	203	269	256	103	131	119	100	138	136
			73%	74%	71%	73%	73%	62%	71%	87%	62%	70%	90%	61%	72%	85%
	Very aware	Cases	414	264	150	216	198	93	148	174	54	78	84	38	70	90
			41%	44%	38%	44%	39%	28%	39%	59%	33%	42%	63%	24%	36%	56%
	Heard something	Cases	313	181	132	137	176	110	121	82	49	53	36	61	69	46
			31%	30%	33%	28%	34%	33%	32%	28%	29%	28%	27%	38%	36%	29%
	Not aware	Cases	272	155	117	133	139	127	109	37	64	56	14	63	53	23
			27%	26%	29%	27%	27%	38%	29%	13%	38%	30%	10%	39%	28%	15%
BUDGET TO CELEBRATE	Too much	Count	413	252	161	152	261	156	151	106	58	57	37	98	94	69
			41%	42%	40%	31%	51%	47%	40%	36%	35%	31%	28%	60%	49%	43%
	About right	Count	491	285	206	263	228	142	189	160	87	101	74	54	88	86
			49%	47%	52%	54%	44%	43%	50%	55%	52%	54%	56%	34%	46%	54%
	Not enough	Count	96	63	33	71	25	31	38	26	21	28	22	10	10	5
			10%	11%	8%	15%	5%	10%	10%	9%	13%	15%	16%	6%	5%	3%

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**SECTION MED**

**1. Next year - in 2020 - Manitoba will mark 150 years since the province joined Canada. Before now, were you aware of this anniversary?**

**2. So far, the Manitoba government has budgetted \$5 million to celebrate this anniversary, and \$45 million for building projects. Is that too much money, too little, or about right?**

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS	
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +	Yes	No
BASE			(1000)	(159)	(381)	(445)	(321)	(669)	(743)	(198)	(226)	(319)	(329)	(105)	(845)
AWARE OF MB 150	(NET) AWARE	Cases	728	96	267	354	221	500	576	120	145	244	242	67	628
			73%	61%	70%	80%	69%	75%	78%	61%	64%	77%	74%	63%	74%
	Very aware	Cases	414	57	140	213	98	313	336	66	74	141	144	40	352
			41%	36%	37%	48%	31%	47%	45%	33%	33%	44%	44%	38%	42%
	Heard something	Cases	313	39	127	141	122	187	240	54	71	103	98	26	276
			31%	25%	33%	32%	38%	28%	32%	27%	31%	32%	30%	25%	33%
	Not aware	Cases	272	62	114	91	100	169	167	78	81	75	87	39	218
			27%	39%	30%	20%	31%	25%	22%	39%	36%	23%	26%	37%	26%
BUDGET TO CELEBRATE	Too much	Count	413	73	160	176	149	260	297	94	102	129	127	47	340
			41%	46%	42%	40%	47%	39%	40%	47%	45%	40%	38%	45%	40%
	About right	Count	491	69	191	222	139	346	379	80	102	158	169	48	425
			49%	43%	50%	50%	43%	52%	51%	40%	45%	49%	51%	45%	50%
	Not enough	Count	96	17	30	47	33	63	67	24	22	33	34	11	81
			10%	11%	8%	10%	10%	9%	9%	12%	10%	10%	10%	10%	10%

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION MED**

- 1. Next year - in 2020 - Manitoba will mark 150 years since the province joined Canada. Before now, were you aware of this anniversary?**  
**2. So far, the Manitoba government has budgetted \$5 million to celebrate this anniversary, and \$45 million for building projects. Is that too much money, too little, or about right?**

			TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150	
				(1000)	PC (350)	NDP (298)	LIB (130)	GP (73)	Yes (728)
BASE									
AWARE OF MB 150	(NET) AWARE	Cases	728	261	225	106	54	728	
			73%	74%	75%	81%	74%	100%	
	Very aware	Cases	414	160	124	58	36	414	
			41%	46%	42%	44%	49%	57%	
	Heard something	Cases	313	101	101	48	18	313	
			31%	29%	34%	37%	25%	43%	
	Not aware	Cases	272	90	74	24	19		272
			27%	26%	25%	19%	26%		100%
BUDGET TO CELEBRATE	Too much	Count	413	139	136	49	30	277	136
			41%	40%	46%	37%	41%	38%	50%
	About right	Count	491	188	123	67	39	379	112
			49%	54%	41%	51%	54%	52%	41%
	Not enough	Count	96	22	40	15	4	72	24
			10%	6%	13%	12%	6%	10%	9%

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**SECTION DS  
Demographics - Region, Gender**

		TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES				
			Winnipeg	Rural	Male	Female	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +		
BASE	Unweighted	(1000)	(610)	(390)	(520)	(480)	(220)	(406)	(374)	(109)	(205)	(206)	(111)	(201)	(168)		
		(1000)	(600)	(400)	(486)	(514)	(329)	(378)	(293)	(167)	(187)	(133)	(163)	(191)	(160)		
REGION	(NET) Winnipeg	Cases	600	600		289	311	182	245	172	92	119	77	90	126	95	
			60%	100%		59%	61%	55%	65%	59%	55%	64%	58%	55%	66%	60%	
	Northwest	Cases	125	125		67	59	30	63	32	19	28	20	12	35	12	
			13%	21%		14%	11%	9%	17%	11%	11%	15%	15%	7%	18%	7%	
	Core	Cases	108	108		43	65	44	40	24	22	16	5	22	24	19	
			11%	18%		9%	13%	13%	11%	8%	13%	9%	4%	14%	12%	12%	
	Southwest	Cases	150	150		72	78	45	60	45	22	33	18	23	28	27	
			15%	25%		15%	15%	14%	16%	15%	13%	17%	13%	14%	14%	17%	
	Southeast	Cases	108	108		52	57	31	34	43	14	16	21	17	17	22	
			11%	18%		11%	11%	10%	9%	15%	8%	9%	16%	11%	9%	14%	
	Northeast	Cases	108	108		56	52	32	47	29	17	25	14	16	22	15	
			11%	18%		11%	10%	10%	13%	10%	10%	14%	10%	10%	11%	9%	
	Rural	Cases	400		400	197	203	147	133	120	74	67	56	73	66	64	
			40%		100%	41%	39%	45%	35%	41%	45%	36%	42%	45%	34%	40%	
	GENDER	Male	Count	486	289	197	486		167	187	133	167	187	133			
				49%	48%	49%	100%		51%	49%	45%	100%	100%	100%			
Female		Count	514	311	203		514	163	191	160				163	191	160	
			51%	52%	51%		100%	49%	51%	55%				100%	100%	100%	

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**SECTION DS  
Demographics - Region, Gender**

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS		
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +	Yes	No	
BASE	Unweighted	(1000)	(145)	(376)	(463)	(300)	(691)	(777)	(175)	(209)	(317)	(343)	(97)	(853)	
		(1000)	(159)	(381)	(445)	(321)	(669)	(743)	(198)	(226)	(319)	(329)	(105)	(845)	
REGION	(NET) Winnipeg	Cases	600	77	212	306	178	415	425	148	126	187	209	56	508
			60%	49%	56%	69%	55%	62%	57%	75%	55%	58%	64%	53%	60%
	Northwest	Cases	125	20	46	59	37	84	94	28	19	43	40	8	110
			13%	12%	12%	13%	12%	13%	13%	14%	8%	14%	12%	8%	13%
	Core	Cases	108	18	34	57	32	75	67	36	38	33	27	18	88
			11%	11%	9%	13%	10%	11%	9%	18%	17%	10%	8%	17%	10%
	Southwest	Cases	150	10	47	89	43	104	102	42	22	42	62	13	126
			15%	6%	12%	20%	13%	16%	14%	21%	10%	13%	19%	12%	15%
	Southeast	Cases	108	10	44	55	37	72	81	20	25	34	38	7	95
			11%	6%	11%	12%	11%	11%	11%	10%	11%	11%	12%	7%	11%
	Northeast	Cases	108	20	41	46	29	80	80	22	21	34	42	11	89
			11%	13%	11%	10%	9%	12%	11%	11%	9%	11%	13%	10%	11%
	Rural	Cases	400	81	169	139	143	255	319	50	101	132	120	49	337
			40%	51%	44%	31%	45%	38%	43%	25%	45%	42%	36%	47%	40%
GENDER	Male	Count	486	82	180	215	140	341	354	100	103	167	165	47	408
			49%	52%	47%	48%	44%	51%	48%	51%	46%	52%	50%	45%	48%
	Female	Count	514	77	201	229	181	328	389	98	123	152	163	58	438
			51%	48%	53%	52%	56%	49%	52%	49%	54%	48%	50%	55%	52%

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**SECTION DS**  
**Demographics - Region, Gender**

			TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150	
				PC	NDP	LIB	GP	Yes	No
BASE	Unweighted		(1000)	(369)	(275)	(142)	(75)	(750)	(250)
			(1000)	(350)	(298)	(130)	(73)	(728)	(272)
REGION	(NET) Winnipeg	Cases	600	163	220	95	40	445	155
			60%	47%	74%	73%	54%	61%	57%
	Northwest	Cases	125	41	41	20	7	93	32
			13%	12%	14%	15%	10%	13%	12%
	Core	Cases	108	12	61	7	12	79	30
			11%	3%	20%	6%	16%	11%	11%
	Southwest	Cases	150	38	41	36	13	108	42
			15%	11%	14%	28%	18%	15%	15%
	Southeast	Cases	108	39	35	18	5	82	26
			11%	11%	12%	14%	6%	11%	10%
	Northeast	Cases	108	34	42	14	2	84	25
			11%	10%	14%	11%	3%	11%	9%
	Rural	Cases	400	187	78	35	33	283	117
			40%	53%	26%	27%	46%	39%	43%
GENDER	Male	Count	486	204	123	66	30	353	133
			49%	58%	41%	51%	42%	49%	49%
	Female	Count	514	146	175	64	43	374	139
			51%	42%	59%	49%	58%	51%	51%

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Education, Children At Home, Residence Ownership**

		TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES			
			Winnipeg (600)	Rural (400)	Male (486)	Female (514)	18 - 34 (329)	35 - 54 (378)	55 + (293)	18 - 34 (167)	35 - 54 (187)	55 + (133)	18 - 34 (163)	35 - 54 (191)	55 + (160)	
BASE																
EDUCATION	Grade school/ Some high school	Count	37	12	25	23	14	20	7	10	13	4	6	7	2	5
			4%	2%	6%	5%	3%	6%	2%	4%	8%	2%	4%	4%	1%	3%
	Completed high school	Count	122	65	56	59	63	47	37	38	21	24	14	26	13	24
			12%	11%	14%	12%	12%	14%	10%	13%	12%	13%	11%	16%	7%	15%
	Some apprenticeship/ trades training	Count	38	13	25	30	8	13	16	9	13	11	6		5	3
			4%	2%	6%	6%	2%	4%	4%	3%	8%	6%	4%		2%	2%
	Journey-Person certificate	Count	21	9	12	18	3	6	8	8	5	7	7	1	1	1
			2%	2%	3%	4%	1%	2%	2%	3%	3%	4%	5%	1%	0%	1%
	Some community college	Count	51	23	28	24	27	13	18	19	4	12	7	9	6	11
			5%	4%	7%	5%	5%	4%	5%	6%	3%	7%	5%	6%	3%	7%
	Completed community college diploma	Count	158	92	66	65	92	51	63	43	24	24	17	27	40	26
			16%	15%	16%	13%	18%	15%	17%	15%	15%	13%	13%	16%	21%	16%
Some university	Count	114	75	39	43	71	41	42	31	18	16	9	23	26	22	
		11%	12%	10%	9%	14%	12%	11%	11%	11%	9%	7%	14%	14%	14%	
Completed university undergrad	Count	243	161	82	121	122	77	101	65	45	44	32	32	57	33	
		24%	27%	20%	25%	24%	23%	27%	22%	27%	23%	24%	20%	30%	21%	
Completed grad/ professional degree	Count	202	144	58	95	107	57	81	64	21	41	33	36	41	31	
		20%	24%	14%	19%	21%	17%	22%	22%	13%	22%	25%	22%	21%	19%	
(Refused/NS)	Count	16	5	10	9	7	5	5	5	3	4	2	3	2	3	
		2%	1%	3%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	
CHILDREN UNDER 16 AT HOME	Yes	Count	321	178	143	140	181	116	194	10	41	92	8	76	102	3
			32%	30%	36%	29%	35%	35%	51%	4%	24%	49%	6%	47%	53%	2%
	No	Count	669	415	255	341	328	208	180	281	124	93	125	85	87	156
			67%	69%	64%	70%	64%	63%	48%	96%	74%	50%	94%	52%	46%	98%
(Refused/NS)	Count	10	7	3	5	5	5	4	1	2	2	0	2	2	1	
		1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	
CURRENT RESIDENCE	Own	Count	743	425	319	354	389	175	310	259	90	149	115	85	161	143
			74%	71%	80%	73%	76%	53%	82%	88%	54%	80%	87%	52%	84%	90%
	Rent	Count	198	148	50	100	98	115	56	28	55	30	15	60	26	12
			20%	25%	13%	21%	19%	35%	15%	9%	33%	16%	12%	37%	14%	8%
	Other	Count	12	2	10	10	2	7	2	2	7	1	2		2	
			1%	0%	2%	2%	0%	2%	1%	1%	4%	0%	2%		1%	
(Refused/NS)	Count	46	25	21	22	25	32	10	4	15	7		18	3	4	
		5%	4%	5%	4%	5%	10%	3%	1%	9%	4%		11%	1%	3%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Education, Children At Home, Residence Ownership**

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS		
			(1000)	HS or less (159)	Post-Sec (381)	Univ Grad (445)	Yes (321)	No (669)	Own (743)	Rent (198)	< \$50K (226)	\$50K-\$99K (319)	\$100K + (329)	Yes (105)	No (845)
BASE															
EDUCATION	Grade school/ Some high school	Count	37	37			6	28	19	13	16	2	12		33
			4%	23%			2%	4%	3%	6%	7%	1%	4%		4%
	Completed high school	Count	122	122			30	92	77	29	47	37	22	14	97
			12%	77%			9%	14%	10%	15%	21%	12%	7%	13%	11%
	Some apprenticeship/ trades training	Count	38		38		14	24	27	8	8	20	4	7	30
			4%		10%		4%	4%	4%	4%	4%	6%	1%	7%	4%
	Journey-Person certificate	Count	21		21		7	15	19	2	3	5	12	2	18
			2%		6%		2%	2%	3%	1%	1%	1%	4%	2%	2%
	Some community college	Count	51		51		18	32	35	11	22	14	7	8	40
			5%		13%		6%	5%	5%	6%	10%	4%	2%	8%	5%
	Completed community college diploma	Count	158		158		48	106	118	32	33	55	47	24	126
			16%		41%		15%	16%	16%	16%	14%	17%	14%	23%	15%
	Some university	Count	114		114		30	84	80	25	36	28	35	22	87
			11%		30%		9%	13%	11%	13%	16%	9%	11%	21%	10%
Completed university undergrad	Count	243			243	85	157	198	39	42	88	94	15	223	
		24%			55%	27%	23%	27%	20%	19%	28%	28%	15%	26%	
Completed grad/ professional degree	Count	202			202	78	124	162	32	17	67	93	12	181	
		20%			45%	24%	18%	22%	16%	8%	21%	28%	11%	21%	
(Refused/NS)	Count	16				5	9	8	5	2	4	2	1	11	
		2%				2%	1%	1%	3%	1%	1%	1%	1%	1%	
CHILDREN UNDER 16 AT HOME	Yes	Count	321	36	116	164	321		260	50	48	105	142	41	265
			32%	22%	31%	37%	100%		35%	25%	21%	33%	43%	39%	31%
	No	Count	669	120	261	280		669	478	148	178	212	185	63	577
			67%	75%	68%	63%		100%	64%	75%	79%	67%	56%	60%	68%
(Refused/NS)	Count	10	3	4	1			5		1	2	1	1	3	
		1%	2%	1%	0%			1%		0%	1%	0%	1%	0%	
CURRENT RESIDENCE	Own	Count	743	96	279	360	260	478	743		100	251	297	74	646
			74%	61%	73%	81%	81%	71%	100%		44%	79%	90%	70%	76%
	Rent	Count	198	42	80	72	50	148		198		101	64	23	159
			20%	26%	21%	16%	16%	22%		100%	45%	20%	7%	24%	19%
	Other	Count	12	1	6	4	2	10				8	1	3	10
			1%	1%	2%	1%	1%	1%				4%	0%	1%	2%
(Refused/NS)	Count	46	19	16	9	9	33				17	4	6	30	
		5%	12%	4%	2%	3%	5%				8%	1%	2%	4%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Education, Children At Home, Residence Ownership**

			TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150	
					PC	NDP	LIB	GP	Yes
BASE			(1000)	(350)	(298)	(130)	(73)	(728)	(272)
EDUCATION	Grade school/ Some high school	Count	37	15	5	6	2	25	12
			4%	4%	2%	5%	2%	3%	4%
	Completed high school	Count	122	49	31	7	7	72	50
			12%	14%	10%	6%	10%	10%	18%
	Some apprenticeship/ trades training	Count	38	19	9	4		24	14
			4%	5%	3%	3%		3%	5%
	Journey-Person certificate	Count	21	12	5	2		15	7
			2%	3%	2%	1%		2%	3%
	Some community college	Count	51	23	9	5		34	16
			5%	7%	3%	4%		5%	6%
	Completed community college diploma	Count	158	59	45	21	13	113	45
			16%	17%	15%	16%	18%	15%	16%
Some university	Count	114	40	31	17	13	82	32	
		11%	11%	11%	13%	18%	11%	12%	
Completed university undergrad	Count	243	71	93	34	19	182	61	
		24%	20%	31%	26%	27%	25%	22%	
Completed grad/ professional degree	Count	202	56	69	34	18	172	30	
		20%	16%	23%	26%	25%	24%	11%	
(Refused/NS)	Count	16	5	2	1		10	6	
		2%	2%	1%	1%		1%	2%	
CHILDREN UNDER 16 AT HOME	Yes	Count	321	115	97	40	21	221	100
			32%	33%	33%	30%	28%	30%	37%
	No	Count	669	233	200	88	51	500	169
			67%	67%	67%	68%	70%	69%	62%
(Refused/NS)	Count	10	2	1	3	1	7	3	
		1%	1%	0%	2%	1%	1%	1%	
CURRENT RESIDENCE	Own	Count	743	294	209	103	59	576	167
			74%	84%	70%	79%	80%	79%	61%
	Rent	Count	198	39	73	20	14	120	78
			20%	11%	24%	15%	19%	16%	29%
	Other	Count	12		5	3		6	6
			1%		2%	2%		1%	2%
(Refused/NS)	Count	46	16	11	4	1	25	21	
		5%	5%	4%	3%	1%	3%	8%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Age, Family Income**

			TOTAL (1000)	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
				Winnipeg (600)	Rural (400)	Male (486)	Female (514)	18 - 34 (329)	35 - 54 (378)	55 + (293)	18 - 34 (167)	35 - 54 (187)	55 + (133)	18 - 34 (163)	35 - 54 (191)	55 + (160)
AGE	18 to 34	Count	329	182	147	167	163	329			167			163		
			33%	30%	37%	34%	32%	100%			100%			100%		
	35 to 44	Count	187	121	66	89	97		187			89			97	
			19%	20%	16%	18%	19%		49%			48%			51%	
	45 to 54	Count	191	124	67	97	94		191			97			94	
			19%	21%	17%	20%	18%		51%			52%			49%	
	55 to 64	Count	151	85	65	63	87			151			63			87
			15%	14%	16%	13%	17%		51%			47%			55%	
	65 and older	Count	142	87	55	70	72			142			70			72
			14%	14%	14%	14%	14%		49%			53%			45%	
HOUSEHOLD INCOME	Less than \$30,000	Count	103	59	44	48	55	53	24	26	13	9	27	10	17	
			10%	10%	11%	10%	11%	16%	6%	9%	15%	7%	7%	17%	5%	11%
	\$30,000 to \$49,000	Count	123	67	57	55	69	48	39	37	26	15	13	21	23	24
			12%	11%	14%	11%	13%	14%	10%	13%	16%	8%	10%	13%	12%	15%
	\$50,000 to \$79,000	Count	193	109	84	101	92	73	58	62	40	32	29	33	26	32
			19%	18%	21%	21%	18%	22%	15%	21%	24%	17%	22%	21%	14%	20%
	\$80,000 to \$99,000	Count	126	77	49	66	60	36	54	37	21	26	19	15	28	18
			13%	13%	12%	14%	12%	11%	14%	13%	12%	14%	15%	9%	14%	11%
	\$100,000 to \$149,000	Count	204	138	66	94	110	61	90	53	25	39	30	36	51	23
			20%	23%	16%	19%	21%	18%	24%	18%	15%	21%	23%	22%	27%	14%
\$150,000 or more	Count	125	72	54	71	54	30	68	27	17	39	15	12	29	12	
		13%	12%	13%	15%	10%	9%	18%	9%	10%	21%	11%	7%	15%	8%	
(Refused/NS)	Count	126	79	47	51	75	29	46	50	12	22	17	17	24	34	
		13%	13%	12%	10%	15%	9%	12%	17%	7%	12%	13%	11%	12%	21%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Age, Family Income**

		TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS		
			HS or less (159)	Post-Sec (381)	Univ Grad (445)	Yes (321)	No (669)	Own (743)	Rent (198)	< \$50K (226)	\$50K-\$99K (319)	\$100K + (329)	Yes (105)	No (845)	
BASE															
AGE	18 to 34	Count	329	66	124	134	116	208	175	115	101	109	90	45	265
			33%	42%	33%	30%	36%	31%	24%	58%	44%	34%	27%	42%	31%
	35 to 44	Count	187	16	74	92	122	63	145	35	32	66	70	20	152
			19%	10%	20%	21%	38%	9%	19%	18%	14%	21%	21%	19%	18%
	45 to 54	Count	191	28	72	90	72	117	165	21	30	46	89	23	161
			19%	18%	19%	20%	23%	17%	22%	11%	13%	14%	27%	22%	19%
	55 to 64	Count	151	22	59	65	7	143	136	11	22	51	52	12	133
			15%	14%	16%	15%	2%	21%	18%	6%	10%	16%	16%	12%	16%
	65 and older	Count	142	27	51	64	4	138	122	17	42	48	28	5	133
			14%	17%	13%	15%	1%	21%	16%	8%	18%	15%	9%	5%	16%
HOUSEHOLD INCOME	Less than \$30,000	Count	103	33	44	26	17	85	35	51	103			15	80
			10%	21%	11%	6%	5%	13%	5%	26%	45%			14%	9%
	\$30,000 to \$49,000	Count	123	30	59	34	31	93	65	50	123			17	102
			12%	19%	15%	8%	10%	14%	9%	25%	55%			16%	12%
	\$50,000 to \$79,000	Count	193	27	71	92	63	128	143	47		193		27	158
			19%	17%	19%	21%	20%	19%	19%	23%		60%		26%	19%
	\$80,000 to \$99,000	Count	126	13	49	63	42	84	107	18		126		8	117
			13%	8%	13%	14%	13%	13%	14%	9%		40%		7%	14%
	\$100,000 to \$149,000	Count	204	29	67	108	84	119	187	15			204	24	173
			20%	18%	18%	24%	26%	18%	25%	8%			62%	23%	21%
\$150,000 or more	Count	125	6	39	78	59	66	110	8			125	10	107	
		13%	3%	10%	18%	18%	10%	15%	4%			38%	10%	13%	
(Refused/NS)	Count	126	23	52	43	26	94	96	10				5	109	
		13%	14%	14%	10%	8%	14%	13%	5%				5%	13%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey



**SECTION DS**  
**Demographics - Age, Family Income**

			TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150		
				PC	NDP	LIB	GP	Yes	No	
BASE			(1000)	(350)	(298)	(130)	(73)	(728)	(272)	
AGE	18 to 34	Count	329	88	124	37	18	203	127	
			33%	25%	42%	29%	25%	28%	46%	
	35 to 44	Count	187	59	56	25	17	134	53	
			19%	17%	19%	19%	24%	18%	19%	
	45 to 54	Count	191	80	46	25	17	135	56	
			19%	23%	15%	19%	23%	19%	21%	
	55 to 64	Count	151	58	44	21	9	128	22	
			15%	16%	15%	16%	13%	18%	8%	
	65 and older	Count	142	66	29	22	11	128	15	
			14%	19%	10%	17%	15%	18%	5%	
	HOUSEHOLD INCOME	Less than \$30,000	Count	103	21	35	12	9	56	47
				10%	6%	12%	9%	12%	8%	17%
\$30,000 to \$49,000		Count	123	40	34	11	7	89	35	
			12%	11%	11%	8%	9%	12%	13%	
\$50,000 to \$79,000		Count	193	63	63	27	16	138	55	
			19%	18%	21%	21%	22%	19%	20%	
\$80,000 to \$99,000		Count	126	47	47	13	8	107	20	
			13%	13%	16%	10%	11%	15%	7%	
\$100,000 to \$149,000		Count	204	70	69	29	17	148	56	
			20%	20%	23%	22%	23%	20%	21%	
\$150,000 or more		Count	125	50	30	20	12	94	31	
			13%	14%	10%	16%	16%	13%	11%	
(Refused/NS)		Count	126	59	21	18	6	96	29	
			13%	17%	7%	14%	8%	13%	11%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Indigenous Manitoban, Self & Parents Born In Canada**

			TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(1000)	Winnipeg (600)	Rural (400)	Male (486)	Female (514)	18 - 34 (329)	35 - 54 (378)	55 + (293)	18 - 34 (167)	35 - 54 (187)	55 + (133)	18 - 34 (163)	35 - 54 (191)	55 + (160)
BASE			(1000)	(600)	(400)	(486)	(514)	(329)	(378)	(293)	(167)	(187)	(133)	(163)	(191)	(160)
IDENTIFY AS INDIGENOUS	(Net) YES	Cases	105	56	49	47	58	45	43	18	22	16	9	22	27	9
			11%	9%	12%	10%	11%	14%	11%	6%	13%	9%	7%	14%	14%	5%
	First Nations	Cases	29	13	16	11	19	12	10	6	3	3	4	10	7	2
			3%	2%	4%	2%	4%	4%	3%	2%	2%	2%	3%	6%	4%	1%
	Métis	Cases	67	36	31	32	35	28	28	11	15	13	5	13	15	7
			7%	6%	8%	7%	7%	8%	7%	4%	9%	7%	4%	8%	8%	4%
	Multiple	Cases	9	8	1	4	5	4	5			4				5
			1%	1%	0%	1%	1%	1%	1%		3%					3%
	No/ Not indigenous	Cases	845	508	337	408	438	265	313	266	136	154	118	129	160	149
			85%	85%	84%	84%	85%	81%	83%	91%	82%	82%	89%	80%	84%	93%
(Refused/NS)	Cases	49	36	14	31	18	19	21	9	8	17	6	11	4	3	
		5%	6%	3%	6%	3%	6%	3%	3%	5%	9%	4%	7%	2%	2%	
BORN IN CANADA	Yes	Count	871	516	355	423	448	280	322	269	144	156	123	136	166	146
			87%	86%	89%	87%	87%	85%	85%	92%	86%	84%	93%	84%	87%	91%
	No	Count	124	79	45	61	62	48	55	21	23	29	9	25	26	12
			12%	13%	11%	13%	12%	14%	14%	7%	14%	16%	7%	15%	13%	8%
(Refused/NS)	Count	6	6		2	4	2	1	2		1	1	2		2	
		1%	1%		0%	1%	1%	0%	1%		1%	0%	1%		1%	
BASE: BORN IN CANADA			(871)	(516)	(355)	(423)	(448)	(280)	(322)	(269)	(144)	(156)	(123)	(136)	(166)	(146)
PARENTS BORN IN CANADA	Both	Count	725	410	315	351	374	244	261	221	127	126	98	117	135	123
			83%	80%	89%	83%	84%	87%	81%	82%	88%	81%	79%	86%	81%	84%
	One	Count	81	56	25	39	42	25	30	26	10	15	13	14	15	13
			9%	11%	7%	9%	9%	9%	9%	10%	7%	10%	11%	11%	9%	9%
	Neither	Count	55	44	11	29	27	9	27	20	4	13	12	5	14	8
			6%	9%	3%	7%	6%	3%	8%	8%	3%	8%	9%	3%	8%	6%
(Refused/NS)	Count	9	5	3	4	4	2	4	2	2	2	1		3	2	
		1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%		2%	1%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Indigenous Manitoban, Self & Parents Born In Canada**

			TOTAL (1000)	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS	
				HS or less (159)	Post-Sec (381)	Univ Grad (445)	Yes (321)	No (669)	Own (743)	Rent (198)	< \$50K (226)	\$50K-\$99K (319)	\$100K + (329)	Yes (105)	No (845)
BASE															
IDENTIFY AS INDIGENOUS	(Net) YES	Cases	105	14	63	27	41	63	74	25	31	35	34	105	
			11%	9%	17%	6%	13%	9%	10%	13%	14%	11%	10%	100%	
	First Nations	Cases	29	7	17	6	13	15	14	12	16	6	6	29	
			3%	4%	4%	1%	4%	2%	2%	6%	7%	2%	2%	28%	
	Métis	Cases	67	6	40	20	22	44	54	10	11	27	25	67	
			7%	4%	11%	5%	7%	7%	7%	5%	5%	9%	8%	63%	
	Multiple	Cases	9	2	6	1	5	4	6	3	4	1	3	9	
			1%	1%	2%	0%	2%	1%	1%	1%	2%	0%	1%	9%	
No/ Not indigenous	Cases	845	130	300	404	265	577	646	159	182	275	280	845		
		85%	82%	79%	91%	83%	86%	87%	80%	80%	86%	85%	100%		
(Refused/NS)	Cases	49	14	18	14	15	29	23	14	13	10	15			
		5%	9%	5%	3%	5%	4%	3%	7%	6%	3%	5%			
BORN IN CANADA	Yes	Count	871	142	342	377	260	604	671	153	194	268	302	102	737
			87%	89%	90%	85%	81%	90%	90%	77%	86%	84%	92%	97%	87%
	No	Count	124	17	37	65	60	63	69	45	32	49	27	4	108
			12%	11%	10%	15%	19%	9%	9%	23%	14%	15%	8%	3%	13%
(Refused/NS)	Count	6		2	3	1	2	3			2			1	
		1%		1%	1%	0%	0%	0%			1%			0%	
BASE: BORN IN CANADA			(871)	(142)	(342)	(377)	(260)	(604)	(671)	(153)	(194)	(268)	(302)	(102)	(737)
PARENTS BORN IN CANADA	Both	Count	725	110	295	316	218	502	559	129	160	226	257	94	609
			83%	77%	86%	84%	84%	83%	83%	84%	83%	84%	85%	92%	83%
	One	Count	81	18	27	33	26	55	63	13	21	25	25	7	68
			9%	13%	8%	9%	10%	9%	9%	8%	11%	10%	8%	6%	9%
	Neither	Count	55	10	18	27	15	41	41	11	10	15	20	0	55
			6%	7%	5%	7%	6%	7%	6%	7%	5%	6%	7%	0%	7%
(Refused/NS)	Count	9	4	3	1	1	6	8		3	1		1	4	
		1%	3%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**SECTION DS**  
**Demographics - Indigenous Manitoban, Self & Parents Born In Canada**

			TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150	
				(1000)	PC (350)	NDP (298)	LIB (130)	GP (73)	Yes (728)
BASE									
IDENTIFY AS INDIGENOUS	(Net) YES	Cases	105	25	45	13	9	67	39
			11%	7%	15%	10%	13%	9%	14%
	First Nations	Cases	29	5	15	2	2	16	13
			3%	1%	5%	2%	2%	2%	5%
	Métis	Cases	67	19	29	8	6	47	20
			7%	5%	10%	6%	9%	6%	7%
	Multiple	Cases	9	1	1	3	1	4	5
			1%	0%	0%	2%	1%	1%	2%
	No/ Not indigenous	Cases	845	307	241	109	64	628	218
			85%	88%	81%	83%	87%	86%	80%
(Refused/NS)	Cases	49	19	12	8		33	16	
		5%	5%	4%	6%		5%	6%	
BORN IN CANADA	Yes	Count	871	310	272	116	68	654	217
			87%	89%	91%	89%	94%	90%	80%
	No	Count	124	38	25	14	5	70	53
			12%	11%	8%	11%	6%	10%	20%
	(Refused/NS)	Count	6	2	2			4	2
			1%	1%	1%			0%	1%
BASE: BORN IN CANADA			(871)	(310)	(272)	(116)	(68)	(654)	(217)
PARENTS BORN IN CANADA	Both	Count	725	262	231	90	59	545	180
			83%	84%	85%	77%	87%	83%	83%
	One	Count	81	30	24	17	1	61	20
			9%	10%	9%	14%	1%	9%	9%
	Neither	Count	55	17	15	8	7	41	15
			6%	6%	6%	7%	11%	6%	7%
	(Refused/NS)	Count	9	1	2	2	1	7	2
			1%	0%	1%	2%	1%	1%	1%

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**DEMOGRAPHICS**  
**\*\* (DK/NS) REMOVED \*\***

		TOTAL	PROVINCIAL REGION		GENDER		AGE			MALES			FEMALES		
			(984)	Winnipeg (595)	Rural (390)	Male (478)	Female (507)	18 - 34 (324)	35 - 54 (373)	55 + (288)	18 - 34 (164)	35 - 54 (183)	55 + (131)	18 - 34 (160)	35 - 54 (190)
BASE		(984)	(595)	(390)	(478)	(507)	(324)	(373)	(288)	(164)	(183)	(131)	(160)	(190)	(157)
EDUCATION	Grade school/ Some high school	4%	2%	6%	5%	3%	6%	2%	4%	8%	2%	4%	4%	1%	3%
	Completed high school	12%	11%	14%	12%	12%	14%	10%	13%	13%	13%	11%	16%	7%	15%
	Some apprenticeship/ trades training	4%	2%	6%	6%	2%	4%	4%	3%	8%	6%	4%		2%	2%
	Journey-Person certificate	2%	2%	3%	4%	1%	2%	2%	3%	3%	4%	5%	1%	0%	1%
	Some community college	5%	4%	7%	5%	5%	4%	5%	6%	3%	7%	5%	6%	3%	7%
	Completed community college diploma	16%	15%	17%	14%	18%	16%	17%	15%	15%	13%	13%	17%	21%	17%
	Some university	12%	13%	10%	9%	14%	13%	11%	11%	11%	9%	7%	14%	14%	14%
	Completed university undergrad	25%	27%	21%	25%	24%	24%	27%	23%	28%	24%	24%	20%	30%	21%
Completed grad/ professional degree	21%	24%	15%	20%	21%	18%	22%	22%	13%	22%	25%	22%	21%	20%	
BASE		(990)	(593)	(397)	(481)	(509)	(325)	(374)	(292)	(164)	(184)	(133)	(160)	(190)	(159)
CHILDREN UNDER 16 AT HOME	Yes	32%	30%	36%	29%	35%	36%	52%	4%	25%	50%	6%	47%	54%	2%
	No	68%	70%	64%	71%	65%	64%	48%	96%	75%	50%	94%	53%	46%	98%
BASE		(954)	(575)	(379)	(464)	(489)	(297)	(368)	(288)	(152)	(179)	(133)	(145)	(189)	(155)
CURRENT RESIDENCE	Own	78%	74%	84%	76%	80%	59%	84%	90%	59%	83%	87%	59%	85%	92%
	Rent	21%	26%	13%	22%	20%	39%	15%	10%	36%	17%	12%	41%	14%	8%
	Other	1%	0%	3%	2%	0%	3%	1%	1%	5%	0%	2%		1%	
BASE		(874)	(521)	(353)	(435)	(439)	(300)	(332)	(242)	(155)	(165)	(116)	(145)	(168)	(126)
HOUSEHOLD INCOME	Less than \$30,000	12%	11%	13%	11%	12%	18%	7%	11%	17%	8%	8%	19%	6%	13%
	\$30,000 to \$49,000	14%	13%	16%	13%	16%	16%	12%	15%	17%	9%	11%	15%	14%	19%
	\$50,000 to \$79,000	22%	21%	24%	23%	21%	24%	17%	25%	26%	19%	25%	23%	16%	26%
	\$80,000 to \$99,000	14%	15%	14%	15%	14%	12%	16%	15%	13%	16%	17%	10%	16%	14%
	\$100,000 to \$149,000	23%	26%	19%	22%	25%	20%	27%	22%	16%	24%	26%	25%	30%	18%
\$150,000 or more	14%	14%	15%	16%	12%	10%	21%	11%	11%	24%	13%	8%	17%	10%	
BASE		(951)	(564)	(386)	(455)	(496)	(310)	(357)	(284)	(158)	(170)	(127)	(152)	(187)	(157)
IDENTIFY AS INDIGENOUS	(Net) YES	11%	10%	13%	10%	12%	14%	12%	6%	14%	9%	7%	15%	15%	5%
	First Nations	3%	2%	4%	2%	4%	4%	3%	2%	2%	4%	4%	6%	4%	1%
	Métis	7%	6%	8%	7%	7%	9%	8%	4%	10%	7%	4%	8%	8%	4%
	Multiple	1%	1%	0%	1%	1%	1%	1%	1%	3%				3%	
	No/ Not indigenous	89%	90%	87%	90%	88%	86%	88%	94%	86%	91%	93%	85%	85%	95%
BASE		(994)	(594)	(400)	(484)	(510)	(327)	(377)	(290)	(167)	(185)	(132)	(161)	(191)	(158)
BORN IN CANADA	Yes	88%	87%	89%	87%	88%	85%	85%	93%	86%	84%	93%	85%	87%	92%
	No	12%	13%	11%	13%	12%	15%	15%	7%	14%	16%	7%	15%	13%	8%
BASE		(862)	(510)	(352)	(419)	(443)	(277)	(318)	(267)	(141)	(154)	(123)	(136)	(163)	(144)
PARENTS BORN IN CANADA	Both	84%	80%	90%	84%	84%	88%	82%	83%	90%	82%	80%	86%	82%	85%
	One	9%	11%	7%	9%	9%	9%	10%	10%	7%	10%	11%	11%	9%	9%
	Neither	6%	9%	3%	7%	6%	3%	8%	8%	3%	8%	10%	3%	8%	6%

PROBE RESEARCH INC. - December 2019 Probe Omnibus Survey

**DEMOGRAPHICS**  
**\*\* (DK/NS) REMOVED \*\***

		TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		HOUSEHOLD INCOME			INDIGENOUS	
			HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	< \$50K	\$50K-\$99K	\$100K +	Yes	No
BASE		(984)	(159)	(381)	(445)	(316)	(661)	(735)	(193)	(225)	(315)	(326)	(105)	(834)
EDUCATION	Grade school/ Some high school	4%	23%			2%	4%	3%	7%	7%	1%	4%		4%
	Completed high school	12%	77%			10%	14%	10%	15%	21%	12%	7%	14%	12%
	Some apprenticeship/trades training	4%		10%		4%	4%	4%	4%	4%	6%	1%	7%	4%
	Journey-Person certificate	2%		6%		2%	2%	3%	1%	1%	1%	4%	2%	2%
	Some community college	5%		13%		6%	5%	5%	6%	10%	4%	2%	8%	5%
	Completed community college diploma	16%		41%		15%	16%	16%	17%	15%	17%	14%	23%	15%
	Some university	12%		30%		9%	13%	11%	13%	16%	9%	11%	21%	10%
	Completed university undergrad	25%			55%	27%	24%	27%	20%	19%	28%	29%	15%	27%
	Completed grad/ professional degree	21%			45%	25%	19%	22%	17%	8%	21%	28%	11%	22%
BASE		(990)	(155)	(377)	(444)	(321)	(669)	(738)	(198)	(226)	(317)	(328)	(104)	(842)
CHILDREN UNDER 16 AT HOME	Yes	32%	23%	31%	37%	100%		35%	25%	21%	33%	43%	39%	31%
	No	68%	77%	69%	63%		100%	65%	75%	79%	67%	57%	61%	69%
BASE		(954)	(139)	(365)	(436)	(312)	(636)	(743)	(198)	(209)	(315)	(323)	(101)	(816)
CURRENT RESIDENCE	Own	78%	69%	76%	83%	83%	75%	100%		48%	79%	92%	73%	79%
	Rent	21%	30%	22%	16%	16%	23%		100%	48%	20%	7%	25%	20%
	Other	1%	1%	2%	1%	1%	2%			4%	0%	1%	2%	1%
BASE		(874)	(136)	(329)	(401)	(295)	(575)	(647)	(188)	(226)	(319)	(329)	(100)	(737)
HOUSEHOLD INCOME	Less than \$30,000	12%	24%	13%	7%	6%	15%	5%	27%	45%			15%	11%
	\$30,000 to \$49,000	14%	22%	18%	8%	10%	16%	10%	26%	55%			17%	14%
	\$50,000 to \$79,000	22%	20%	22%	23%	21%	22%	22%	25%		60%		27%	21%
	\$80,000 to \$99,000	14%	9%	15%	16%	14%	15%	17%	9%		40%		8%	16%
	\$100,000 to \$149,000	23%	21%	20%	27%	28%	21%	29%	8%			62%	24%	24%
	\$150,000 or more	14%	4%	12%	20%	20%	12%	17%	4%			38%	10%	14%
BASE		(951)	(144)	(363)	(431)	(306)	(641)	(720)	(184)	(214)	(309)	(314)	(105)	(845)
IDENTIFY AS INDIGENOUS	(Net) YES	11%	10%	17%	6%	13%	10%	10%	14%	15%	11%	11%	100%	
	First Nations	3%	5%	5%	1%	4%	2%	2%	7%	7%	2%	2%	28%	
	Métis	7%	4%	11%	5%	7%	7%	7%	6%	5%	9%	8%	63%	
	Multiple	1%	1%	2%	0%	2%	1%	1%	1%	2%	0%	1%	9%	
	No/ Not indigenous	89%	90%	83%	94%	87%	90%	90%	86%	85%	89%	89%		100%
BASE		(994)	(159)	(379)	(442)	(320)	(667)	(740)	(198)	(226)	(317)	(329)	(105)	(844)
BORN IN CANADA	Yes	88%	89%	90%	85%	81%	91%	91%	77%	86%	85%	92%	97%	87%
	No	12%	11%	10%	15%	19%	9%	9%	23%	14%	15%	8%	3%	13%
BASE		(862)	(138)	(339)	(375)	(259)	(598)	(663)	(153)	(191)	(267)	(302)	(101)	(733)
PARENTS BORN IN CANADA	Both	84%	80%	87%	84%	84%	84%	84%	84%	84%	85%	85%	93%	83%
	One	9%	13%	8%	9%	10%	9%	10%	8%	11%	10%	8%	6%	9%
	Neither	6%	7%	5%	7%	6%	7%	6%	7%	5%	6%	7%	0%	8%

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**DEMOGRAPHICS**  
**\*\* (DK/NS) REMOVED \*\***

		TOTAL	VOTED LAST PROV ELECTION				AWARE OF MB 150	
			PC	NDP	LIB	GP	Yes	No
BASE		(984)	(345)	(297)	(129)	(73)	(718)	(267)
EDUCATION	Grade school/ Some high school	4%	4%	2%	5%	2%	3%	5%
	Completed high school	12%	14%	10%	6%	10%	10%	19%
	Some apprenticeship/ trades training	4%	5%	3%	3%		3%	5%
	Journey-Person certificate	2%	3%	2%	1%		2%	3%
	Some community college	5%	7%	3%	4%		5%	6%
	Completed community college diploma	16%	17%	15%	16%	18%	16%	17%
	Some university	12%	12%	11%	13%	18%	11%	12%
	Completed university undergrad	25%	21%	31%	27%	27%	25%	23%
Completed grad/ professional degree	21%	16%	23%	26%	25%	24%	11%	
BASE		(990)	(348)	(298)	(128)	(72)	(721)	(270)
CHILDREN UNDER 16 AT HOME	Yes	32%	33%	33%	31%	29%	31%	37%
	No	68%	67%	67%	69%	71%	69%	63%
BASE		(954)	(334)	(287)	(126)	(72)	(702)	(251)
CURRENT RESIDENCE	Own	78%	88%	73%	82%	81%	82%	66%
	Rent	21%	12%	25%	16%	19%	17%	31%
	Other	1%		2%	2%		1%	2%
BASE		(874)	(291)	(278)	(113)	(67)	(631)	(243)
HOUSEHOLD INCOME	Less than \$30,000	12%	7%	12%	11%	13%	9%	19%
	\$30,000 to \$49,000	14%	14%	12%	10%	10%	14%	14%
	\$50,000 to \$79,000	22%	22%	23%	24%	23%	22%	23%
	\$80,000 to \$99,000	14%	16%	17%	12%	12%	17%	8%
	\$100,000 to \$149,000	23%	24%	25%	26%	25%	23%	23%
	\$150,000 or more	14%	17%	11%	18%	17%	15%	13%
BASE		(951)	(331)	(287)	(122)	(73)	(694)	(256)
IDENTIFY AS INDIGENOUS	(Net) YES	11%	7%	16%	11%	13%	10%	15%
	First Nations	3%	1%	5%	2%	2%	2%	5%
	Métis	7%	6%	10%	7%	9%	7%	8%
	Multiple	1%	0%	0%	2%	1%	1%	2%
	No/ Not indigenous	89%	93%	84%	89%	87%	90%	85%
BASE		(994)	(348)	(296)	(130)	(73)	(724)	(270)
BORN IN CANADA	Yes	88%	89%	92%	89%	94%	90%	80%
	No	12%	11%	8%	11%	6%	10%	20%
BASE		(862)	(309)	(269)	(114)	(67)	(647)	(215)
PARENTS BORN IN CANADA	Both	84%	85%	86%	79%	88%	84%	84%
	One	9%	10%	9%	15%	1%	9%	9%
	Neither	6%	6%	6%	7%	11%	6%	7%

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